Fashion Design BA

Content of the courses

1. **The study of drawing.** The course aims the introduction in the study of drawing, applications resulting from the study of the human anatomy and the development of the technical skills of the representation.

2. **The study of color.** The course aims the study of the theory of color and the achievement of the color applications intended for the explorations of the textile design's subject.

3. **The visual language's analysis and the bases of composition** represent the theoretical and applicative approach of the visual arts as a specific language, structure of communication and expression, through the operation with specific mediums and materials.

4. **Concept development for the specialization.** The course aims the education and the training in the high level of the fashion design, mixing the intellectual standards and the technical skills, the understanding of the domain and the professional exigencies in the contemporary context, the learning of the skills, of the cognitive and the creative processes, the practical skills of development and support of the original concept in the specialization.

5. **General textile technology.** The course proposes the introduction in the subject of the textile technologies, aiming the familiarization with the materials and their structures, and also the processes and the applicative techniques operating with these.

6. **The history of the costume.** The course proposes the presentation of the costume – the origin and the evolution; the art mediums and expression in the costume, from the prehistory till the 16th century; of the custom costume, for centuries of fashion of the court (the end of the 18th century till the end of 18th century); the simplification of the costume and the progressive disappearance of the traditional outfits. Other subjects in the subject are the feminine emancipation (1889 - 1939), a century of *haute-couture,* present and future in the study of costume.

7. **Creative explorations in Fashion Design.** The course aims the stylistic applied research; the author's collection developed through the method of the stylistic diagnosis in the context of the international tendencies; the part-industrial collection for a growing market, with the representation of the Transylvanian area; the program of the product, pointing the strategies of the product's

implementation; the study of the case in the age groups and diverse morphologies with the evaluation of the character's and behavioral dominants; the analysis of the purchase's styles and consumption with quality criteria.

8. **Critical seminar** refers to the development and the training of the critic reasoning capacity, adapted to the requirements of the field of specialization, combining intellectual skills of communication, analysis, evaluation and specialized diagnosis, in the contemporary context.

9. **The finalizing of the diploma work in fashion design.** The systematic crossing over the operative stages for the development and the materialization of the diploma project.

10. **Composition for Fashion Design.** The course proposes the education and the training in fashion design at the level of excellence, adapted to the international system's requirements, the acquiring of the thinking processes, creative and technical, and also the improvement of the practical skills in the development and support of the original concept in the field.

11. **The design's methodology for fashion Design.** The course and its applications develop specific subjects of the design's methodology of the product in series. Through the subjects treated in the course there could be also found the general characteristics about: the women's wear, the symbolical geometries of the silhouette, the techniques and the types of representation in the fashion's drawing, the men's wear, the wear's types and the styles (Street wear, Sportswear, Active wear, Casual wear, Suitable and Business Style), the children's and teenager's wear, depending on the group of ages.

12. **Materials, processes and applied techniques for Fashion Design.** The study of the appropriate techniques for the transposition in the material and the study of the specific technologies in the field; succession, gradually in the matter of difficulty, of the semestrial projects; the presentation of the principal subjects about the functionality, ergonomic, economical and esthetical efficiency; conventional and unconventional in fashion design.

13. **Applicative techniques for fashion design.** Course of specialization dedicated to the introduction in the applicative study of the specific techniques of transposition in the materials for fashion design.

14. **Technology for fashion design.** Course of specialization that realizes the transfer (to the students) of the knowledge about the techniques and the specific technologies used on the making of the fashion products.

15. **Composition- Concept development for textile design.** Complementary course of the specialization, aiming the introduction in the subject of projection and the development of a project for textile design.

16. **Composition – Concept development for textile object.** Complementary course of the specialization, aiming the study of the evolution of the contemporary textile object at the confluence with the field of fashion design, and the making of the applicative practice.